



INTRODUCTION TO VISION 80 PROJECT

SECTION	TOPIC
1	About HappyCity
2	What is Vision 80?
3	Background of HappyCity Well-Being Index
4	Goals
5	Join the Network!

IN CONGRESS, JULY 4, 1776.

The unanimous Declaration of the thirteen united States of America,

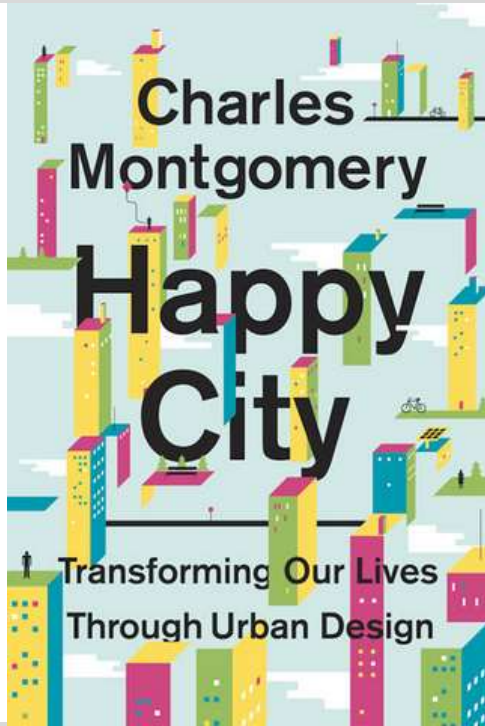
When in the Course of human Events, it becomes necessary for one People to dissolve the political Bands which have connected them with another, and to assume among the Powers of the earth, the separate and equal Station to which the Laws of Nature and of Nature's God entitle them, a decent Respect to the Opinions of Mankind requires that they should declare the causes which impel them to the Separation.

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness —

That to secure these rights, Governments are instituted among Men, deriving their just Powers from the Consent of the Governed, and that any Form of Government without their consent has no Right to Tax them, to impose Laws on them, or to invade their Property without their Consent, or to suspend the Habeas Corpus without their Consent, or to take away their Property without their Consent. That whenever a Form of Government is found to be destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its Foundation on such Principles, and organizing its Powers in such Manner, as to them shall seem most likely to effect their Safety and Happiness. Prudence, in such a Case, will dictate that Governments long established should not be changed for light and transient Causes; and accordingly the People will suffer more from the Evils of a bad Government, than from the Evils of a new one, but when the same has become so destructive of the Ends for which it is instituted, that it is necessary to alter it, the People have a Right to alter or to abolish it, and to institute new Government, laying its Foundation on such Principles, and organizing its Powers in such Manner, as to them shall seem most likely to effect their Safety and Happiness.

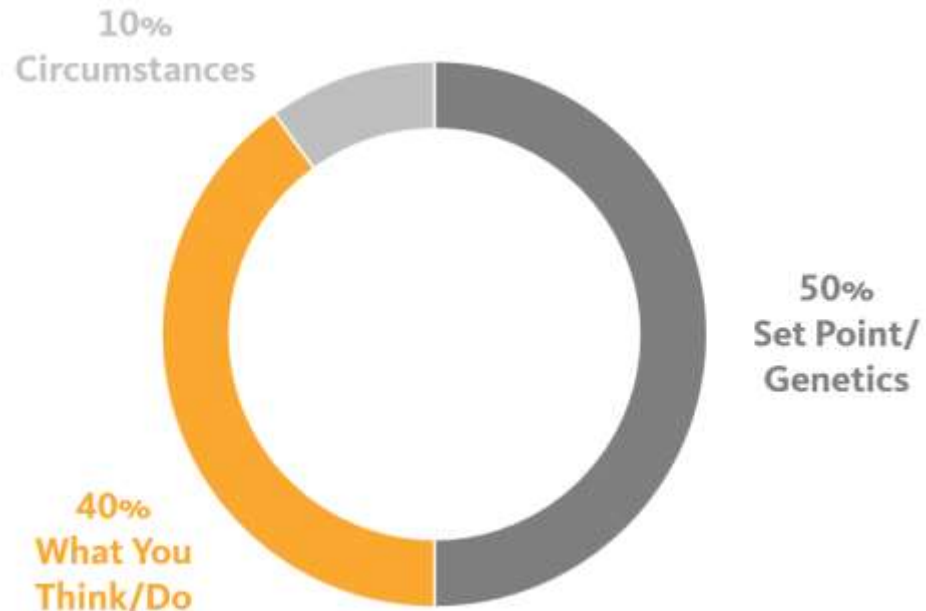


HappyCity is committed to helping cities across the U.S. reach their goal of Vision 80 -- a strategy to measure and improve our state of well-being. We take a multi-dimensional approach to evaluate these subjective measures objectively using 10 categories across 38 indicators to benchmark our progress to benefit the environment, the local economy, and advancing social equity. Focusing initially on leading-edge cities demonstrating commitment and potential, HappyCity brings together leaders in sectors from government, civil society organizations, media, business, economists, academics, and spirituality to develop winning strategies to support policies and practices that can make Vision 80 become a reality.



- 1 Maximize joy & minimize hardship
- 2 Lead us toward health, rather than sickness
- 3 Offers us freedom to live, move, & build our lives as we wish
- 4 Builds resilience against economic and environmental shocks
- 5 Fairly apportion space, services, mobility, joys, hardships, and costs
- 6 Builds and strengthens the bonds between friends, families, and strangers that give life meaning

WHAT IS A HAPPY CITY?



Source: Sonja Lyubomirsky

WHAT SOCIAL PROBLEM ARE WE HERE TO SOLVE?



LIVE



WORK



PLAY

[HAPPY] in Cities Across the U.S.



Extended: We mobilize, strategize and organize happiness and well-being initiatives by bringing both the public and private sectors together to execute a resolution as an effective means of developing well-being policies, plans and programs.

Abbreviated: To co-create a culture of happiness & well-being, one city at a time



The HappyCity Well-Being Index: **“Vision 80 Project”** is a strategy of taking a city-wide approach to measure and improve our state of well-being by developing a benchmark tool based on a scale from 0 to 100 to assess our quality-of-life with a goal to exceed a single index average of 80 by 2050.

WHAT IS VISION 80 PROJECT





HappyCity Well-Being Index

Welcome!

Welcome to the HappyCity Well-Being Index Opt-In Survey!

The purpose of the HappyCity Well-Being Index is to measure and improve our quality-of-life in cities across the U.S. We take a multi-dimensional approach at assessing our well-being using ten (10) domains across 36 indicators. The findings will help us to understand the key strengths and needs in your city to develop our plans, programs and policies specific to each city.

The survey will take approximately 8 - 10 minutes to complete. Upon completion, you will receive the results from your self-assessment. All of your responses will be kept anonymous and confidential and will not be linked to you as an individual. Your input is a vital part of measuring our current state of well-being. If you have any questions, please contact survey@happycity.us. Thanks!



PSYCHOLOGICAL WELLBEING

Optimism, positivity, purpose, sense of accomplishment, mental health



HEALTH

Energy level, performance of every day activities, exercise, nutrition, illness



TIME BALANCE

Sufficiency of time to complete tasks, leisure time, enjoyment of activities



COMMUNITY VITALITY

Volunteer Time, safety, trust in your neighbors



SOCIAL SUPPORT

Family/friends, feeling lonely and cared for



EDUCATION, CULTURE & ARTS

Equal access to educational and cultural activities



ENVIRONMENT

Access to nature, pollution, conservation/preservation efforts



GOVERNANCE

Confidence in government, involvement, influence



FINANCIAL WELLBEING

Financial security, meeting of basic needs



WORK

Productivity, achievement, autonomy, sense of fair payment

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Briefing Room

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The White House
Office of the Press Secretary

For Immediate Release

January 08, 2014

Fact Sheet: President Obama's Promise Zones Initiative

For decades before the economic crisis, local communities were transformed as jobs were sent overseas and middle class Americans worked harder and harder but found it more difficult to get ahead. Announced in last year's State of the Union Address, the Promise



https://sustainabledevelopment.un.org/content/documents/617BhutanReport_WEB_F.pdf

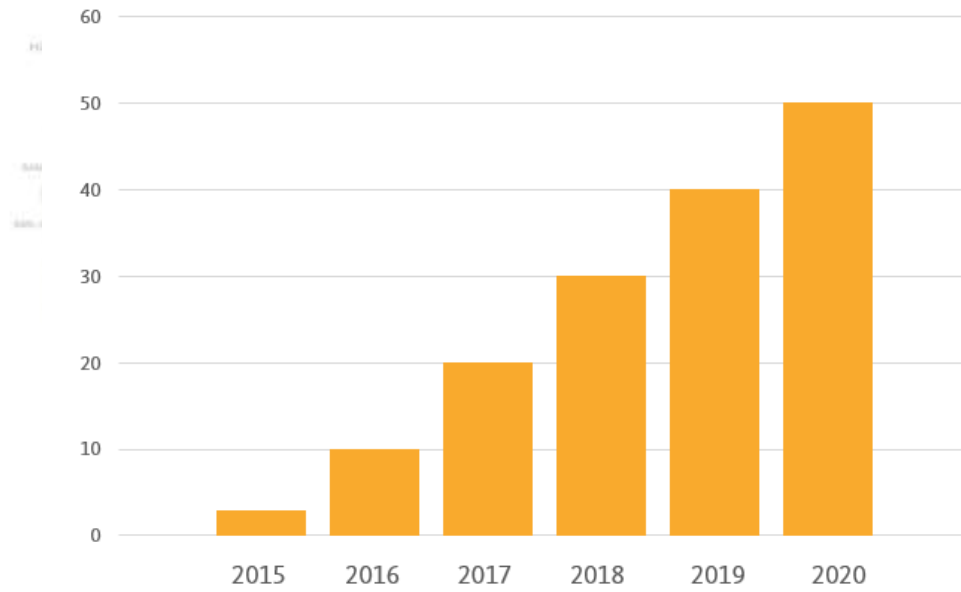
BACKGROUND

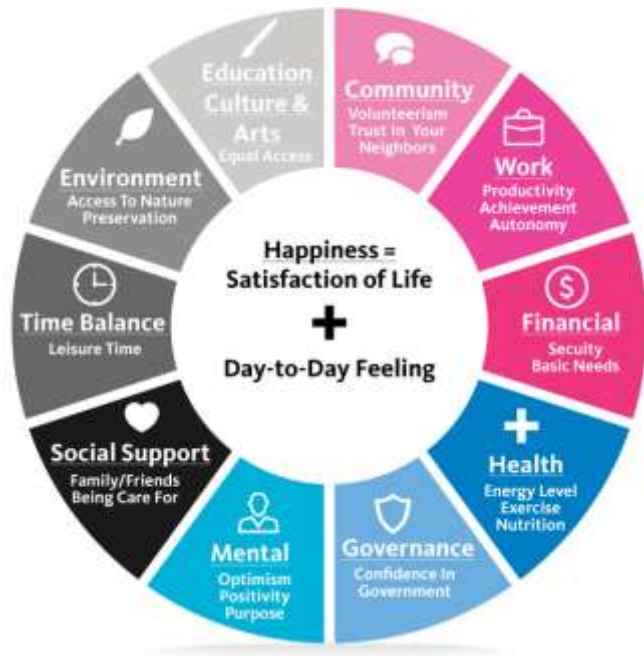
3

The HappyCity Well-Being Index (HCW Index) was founded on the principle that our well-being is multi-dimensional and developed from the compilations of the well-being indexes from the eight (8) resources listed below. The HCW Index is a single number index survey developed from 33 indicators categorized under 10 issues.

1	HAPPY PLANET INDEX http://www.happyplanetindex.org/survey/index.php	5	GALLUP WELL-BEING INDEX http://www.healthways.com/solution/default.aspx?id=1125
2	GROSS NATIONAL HAPPINESS INDEX http://happycounts.org/survey/GNH/	6	SANTA MONICA WELL-BEING PROJECT https://www.surveymonkey.com/s/csmwellbeing?14V=V50H8
3	PLAN FOR A HEALTHY LOS ANGELES http://healthyplan.la/wordpress/wp-content/uploads/2014/11/PlanforHealthyLA_Web-11.pdf	7	NEW ECONOMIC FOUNDATION (NEF) http://www.nationalaccountsofwellbeing.org/engage/survey.html
4	OECD BETTER LIFE INDEX http://www.oecdbetterlifeindex.org/#/32433322321	8	CANADIAN INDEX OF WELL-BEING

HappyCity Hosts





> 80

EXCEED 80 BY 2050



JOIN

Make a positive impact by joining the Vision 80 Network to help promote the use of the HappyCity Well-Being Index local community and/or city



DINE & SHOP

Participating HappyCity Restaurants and Retailers offer customers with resources that address at least one of the ten domains of happiness

JOIN VISION 80 NETWORK

5



 <https://www.facebook.com/happycity.us>


 <https://twitter.com/happycityus>


 [/HappyCity](https://www.linkedin.com/company/happycity)



TELL US WHAT YOU THINK!

1 Comment Happy City Los Angeles 1 Mika Yagi Kim -

 Recommend  Share Sort by Best -

 Join the discussion...

 **Mika Yagi Kim** · a minute ago
Looking forward to the "[HAPPY]" screening with special guest, Roko Belic!
[↩](#) [↪](#) [Edit](#) [Reply](#) [Share](#)

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<http://www.happycity.us/contact--donate.html>

Blogger Collective ▾
● Mika Kim

CHANNELS

- # culture_at_work
- # culture_challenges
- # dh_office_hours
- # guest_bloggers
- # leadership
- # org_management
- # passion_purpose
- # science_of_happiness
- # slack_hacks
- # submissions
- # values_behaviors
- # water_cooler

Create a channel...

DIRECT MESSAGES

#culture_at_work ▾

23 ⓘ Search @ ☆ ...

and have never actually experienced it from a customers standpoint, how can you expect them to do a convincing job of selling it or servicing customers?

NEW MESSAGES

 **Wendy Ko**
joined #cult



 **James Mui**
<http://www>

Fast Company
Inside The Creative Office Cultures At Facebook, IDEO, And Virgin America
The tech, design, and travel leaders have enviable creative cultures. Here's how they do it. (66KB) ▾
Aug 10th at 2:00 AM



id-virgin-airlines

